

2024 Generosity Campaign



Westminster Gives



Westminster shares its financial resources with many non-profits in our community and the world.



To our Westminster Families,

Bob and I are pleased to be Co-Chairing our Generosity Campaign this year. We are celebrating our 150th year here at Westminster and are incredibly thankful to the families and saints who have come before us. Their exemplary discipleship and generosity have enabled Westminster to be a thriving community of faith.

Through the work of the Holy Spirit, the ministry here at Westminster is changing lives. Donovan and our wonderful Staff are doing a great job. Westminster is growing, adding members and families across the age spectrum. To serve these families, we have expanded our programming in many areas. Through our discernment process, we have a Vision for the future, but to live into this Vision, we need to increase our financial resources and giving.

Our Generosity Campaign goal for 2024 includes augmenting our ministry for young families, young adults, and our youth. We have searches underway to hire a new



Bob Hines & Tom Wylly
Co-Chairs of Generosity 2024

Pastor for Community Life and a new leader for the Youth Ministry. Our buildings total 110,000 square feet, operating costs, utilities and maintenance costs are increasing along with higher insurance rates and security costs. Also, included are modest increases for current Pastors and Staff to help offset the rising cost of living in Nashville.

To fund these important efforts, our Generosity Campaign goal is to increase our pledging and giving by \$300,000 or 8% versus our 2023 pledge. A \$300,000 increase is a big goal, but we can do it – together. As you will see in the enclosed generosity information, our pledging

and giving is widely spread over 800 families. Our largest annual pledge in 2023 is approximately \$70,000, with an average pledge of \$7,300, and we estimate the unpledged giving will be an average of \$1,400. We need all 1,200 Westminster families to give generously and sacrificially. Please prayerfully consider challenging yourself and your family with an increased pledge, though it might make you uncomfortable. For some families, that may be an increase of \$500, for others \$1,000 or \$2,000 or 8% more. We strongly encourage and request pledges, which are basically promises, of your planned 2024 giving so we can accurately budget for next year.

We have a Vision for tomorrow.

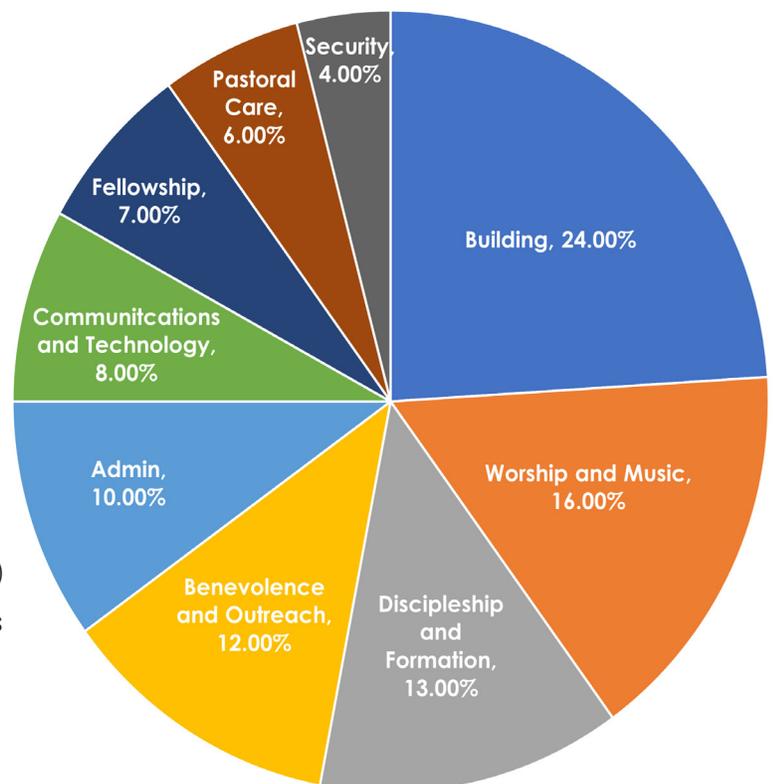
We need to pay forward the legacy given to us. This is our opportunity to Invest and Partner with God - In Growing the Kingdom of God - Today.

Best regards,

Bob & Tom

2024 Proposed Budget

- Estimated budget for 2024 totals \$4 million
- A \$300,000 or 8% increase from 2023
- A large portion of the increase is due to
 - Adding a new Associate Pastor position for Community Life, and Director of Youth Ministries
 - Modest increases for current Pastors and Staff (costs of living in Nashville has increased)
 - Building operating costs and added security guards



Did you know?

- **Building Costs** - Church building and Staff are 24% of the Total Budget. We are a 110,000 sq. ft. property with requirements of ongoing maintenance, equipment repair and Staff to maintain our beautiful Church.
- **Utilities costs** for 2023 are expected to be \$240,000, the heating costs are expected to be \$90,000 and cooling costs \$132,000, a 4-5% increase.
- **Insurance & Security** costs are \$92,000 with an expected 20-25% increase, and additional security guards are an expected cost of \$80,000.
- **Benevolences** - Annually, we give approximately \$650,000 to our Benevolence partners which is comprised of \$415,000 from the operating budget and \$235,000 from gifts we receive from members.
- **Worship & Music** **Worship** is the heart of who we are, and the cost of leadership salaries, online services, bulletin printing and program costs add up to 16% of our budget.
- **Staff compensation** includes approximately 50 Church staff members – including full-time, part-time and nursery workers – whose salaries are 46% of the total budget. We participate in the Presbyterian Church Board of Pensions for medical care and pension which is 13%.

Total Pledge Commitments and Unpledged Giving



*WPC has approx. 1,200 families

This graph depicts giving from 2019-2022, the estimated budget for 2023, and the 2024 goal. Please note that Giving has remained relatively flat through 2023. Our 2024 goal is an 8% increase. This increase ensures our continued benevolent giving to our partners in ministry, enhanced church programs, and modest increases for current Pastors and Staff to partially offset the rising costs of living in Nashville.

Summary of Actual 2022 Giving

- % of Total Giving \$\$ from Pledges - 86%
- Number of Pledges - 465
- Average \$\$ of Pledge - \$6,744
- Number of unpledged gifts - 345
- Average \$\$ of unpledged gift - \$1,450
- Number of Families / Members who pledge or give - 810
- Total Number of Families / Members - 1200

This summary and table depict the number of Giving Families with giving range and the amount given. Pledging allows us to plan for the coming year so we can set realistic spending levels.

Actual 2022 Giving

Giving Range	Number of Families	Amount Given
\$1-\$499	195	\$25,973
\$500-\$1,999	213	\$226,270
\$2,000-\$4,999	166	\$510,322
\$5,000-\$7,499	98	\$558,726
\$7,500-\$9,999	25	\$207,450
\$10,000-\$14,999	49	\$542,644
\$15,000-\$19,999	20	\$328,506
\$20,000-\$24,999	13	\$278,500
\$25,000-\$29,999	15	\$385,500
\$30,000-\$49,999	14	\$462,000
\$50,000-\$65,000	2	\$110,000
Total	810	\$3,635,891



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